

# EQUINIX AND AXXIS CONSULTING

## PROPELLING GROWTH AND PROFITABILITY WITH A CLOUD-BASED ERP SOLUTION

Striving to be profitable—while maintaining growth—is vital to the survival of small- and medium-sized enterprises (SMEs). However, instead of driving the business, SMEs are often distracted by issues that arise in day-to-day operations.

One reason why many SMEs remain inundated by such operational challenges is the use of siloed IT systems to manage business functions. For example, the use of accounting-centric software for financials or standalone business software (such as spread sheets) to handle inventory and customer relationship management (CRM) can result in data reconciliation inefficiencies during month-end closings. In turn, this limits visibility into accurate business data for informed decision-making. The lack of in-house IT staff to manage its systems and infrastructure aggravates this vicious cycle of constantly fixing issues instead of staying focused on the business.

Cloud computing offers SMEs optimized IT infrastructure, creating a digital transformation that runs a new breed of solutions to improve productivity, lower cost and reduce time to market. Yet, many SMEs still shy away from adoption due to concerns with complex deployment, data security, accessibility and infrastructure maintenance.

## Solution

To help SMEs build agility and competitiveness, Equinix and Axxis Consulting have partnered to offer a complete, end-to-end enterprise resource planning (ERP) solution aimed at streamlining processes and data accessibility, improving productivity, optimizing costs and driving growth at scale.

Hosted within Equinix International Business Exchange™ (IBX®) data centers, Axxis CloudOne SAP Business One Starter Pack (Axxis CloudOne) leverages a digital edge strategy that helps small businesses simplify and modernize their infrastructure. With strong connectivity to the cloud—via the internet or Equinix Cloud Exchange Fabric™ (ECX Fabric™)<sup>1</sup> for private connections, the solution enables access to Axxis CloudOne services from anywhere.

Preconfigured with optimized functionalities for local SMEs, Axxis CloudOne's comprehensive capabilities cover all business functions from accounting, financials, sales and CRM, to purchasing, inventory, distribution, reporting and more. It also includes reporting templates that consider local regulatory requirements.

Besides streamlining processes, SMEs also gain unlimited scalability and flexibility to turn on additional ERP functionalities anytime. Its seamless integration with Microsoft Office eases user adoption, and mobile capabilities improve productivity by allowing convenient access to

### With Axxis CloudOne hosted in Equinix IBX data centers, SMEs can now:

- Streamline data across systems
- Extend visibility across business functions
- Enhance agility for faster, more informed decision-making
- Scale flexibly to meet seasonal or growth needs
- Strengthen customer relationship and loyalty
- Deploy in days instead of weeks



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business data anytime, anywhere. Most importantly, the solution offers SMEs greater peace of mind by eliminating the demands of IT support with Axxis Consulting's expert management, support and maintenance.

## Benefits

**Deploy quickly:** Rapidly deploy in days instead of weeks with Axxis Consulting's expertise from kick-off to go-live. A free trial eliminates surprises and includes comprehensive user guides, how-to presentations and online help. Be assured of seamless management of data migration, change management and more. Preconfigured for SMEs in Singapore.

**Optimize costs:** Eliminate anxiety about costs of hardware and storage upgrades. Gain peace of mind with no more CAPEX and the flexibility to scale up and down to meet seasonal needs when required. Be relieved from IT maintenance and eliminate time spent on monitoring to focus on core business.

**Empower unlimited scalability:** Scale easily when business grows by turning on ERP functionalities when required. Connect globally with 200 Equinix IBX data centers in 52 markets across five continents. Customize when required with add-ons, backed by Axxis Consulting's years of experience in implementing full-scale ERP solutions for businesses of all sizes from strategy, implementation, roll-out, support, training and more.

**Enable resiliency with minimal business disruption:** Ensure uptime and high availability with a data center uptime record of 99.9999%. Eradicate worries about data compromise with cloud backup, while minimizing business disruption with infrastructure managed by Axxis Consulting and local support when required.

**Offer flexible connections with network service providers:** Choose from a multitude of connections to preferred network service providers when connecting to Axxis CloudOne solution. Optimize network costs by cross connecting the last mile with end-to-end network architecture and agile infrastructure.

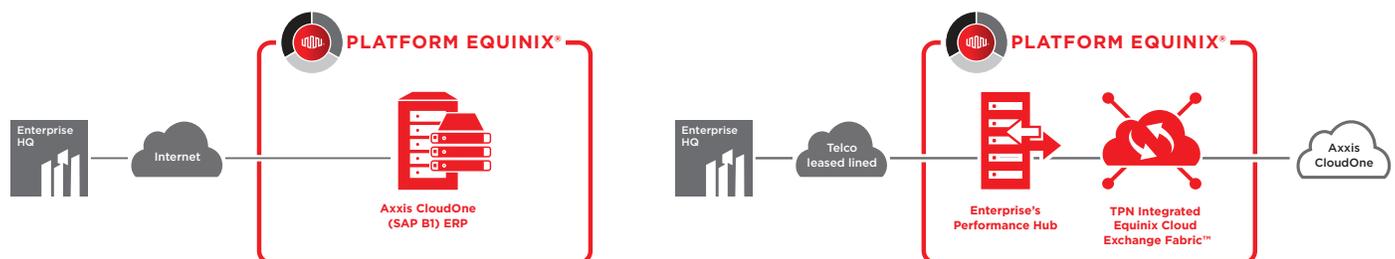
**Obtain superior connectivity from anywhere to everywhere:** Consume Axxis CloudOne services in Singapore with single deployment from anywhere. Expand easily into the region with flexible, on-demand, global interconnections that lower MPLS costs.

### About Axxis Consulting

Axxis Consulting is a technology firm providing cost-efficient, leading-edge business solutions based on SAP and Oracle Software. Its team has expertise in implementing world-class SAP and Oracle ERP solutions to help businesses run better. With personalized service and a dedicated support staff, Axxis Consulting is a great choice to help accelerate business growth, and offers a range of technology and consulting solutions to meet your needs—whether you are looking for an accounting software, ERP solution or CRM software.

### About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most-interconnected data centers. In 52 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. In a digital economy where enterprise business models are increasingly interdependent, interconnection is essential to success. Equinix operates the only global interconnection platform, sparking new opportunities that are only possible when companies come together.



1. ECX Fabric will extend its connectivity between the Asia Pacific region in 2018 (e.g., Hong Kong, Melbourne, Osaka, Singapore, Sydney and Tokyo).